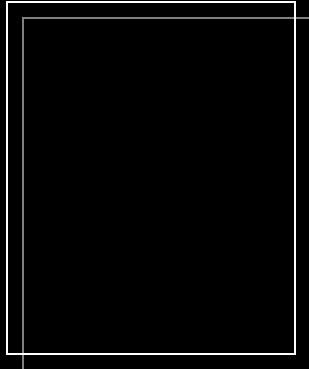


# Landmark TCN

Heidi Nelson



**Retail  
Sales & Leasing  
Associate**

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## Services Provided:

- Tenant/Buyer Representation
- Landlord/Seller Representation
- Consulting Services
- Strategic Planning & Build-to-Suits

## PROFESSIONAL PROFILE

### EXPERTISE

Retail Sales & Leasing

A graduate of Arizona State University, Heidi Nelson has a degree in Business & Communications. Originally from Minnesota, Heidi has a sincere and ethical approach to conducting business & maintaining long-lasting professional relationships.

Retail has always been the focus of Heidi's commercial real estate career. For ten years, she has been involved in investment sales and retail leasing, working with both tenants and landlords throughout Arizona. Her sales experience ranges from small out parcel pads to \$30M shopping centers, while she has completed leases starting as small as an 800 S.F. strip space to as much as a 30,000 S.F. anchor space.

Heidi brings a blend of marketing methods, financial and technology skills to her clients. Her expertise in strategic marketing and the local real estate market has brought financial stability to property owners for years.

Currently, Heidi represents owners of shopping centers throughout the valley. She also is working aggressively on Tenant Representation. Such accounts include: Sub Zero Creamery, Ace Hardware, Catalyst Arts Academy & the Apple Peddler.

In today's market more than ever, it is extremely important to understand the goals of clients in order to achieve success. Commitment, tenacity & creativeness are qualities that Heidi possesses, which guide in the task at hand.

### EDUCATION

Arizona State University - BA , Business & Communications - 2001  
Arizona Real Estate, Sales Associate License – 2001

### AFFILIATIONS

Landmark TCN Global Network  
Member, ICSC (International Council of Shopping Centers)

